

Privacy policy

We manage our websites according to the following principles:

We are committed to complying with the legal provisions on data protection and strive to always take into account the principles of data avoidance and data minimization.

1. Name and address of the controller and the data protection officer

a) The Data Controller

The controller within the meaning of the General Data Protection Regulation and other national data protection laws of the member states of the European Union as well as other data protection regulations is:

BMZ Germany GmbH
Zeche Gustav 1
63791 Karlstein

Phone: 06188 9956-0E-Mail: mail@bmz-group.com

www.battery-experts-forum.com

b) The Data Protection Officer

The data protection officer of the controller can be reached as follows:

SiDIT GmbH, Langgasse 20, 97261 Güntersleben, info@sidit.de

2. Definitions

We have designed our privacy policy according to the principles of clarity and transparency. Should there be any ambiguities regarding the use of different terms, the corresponding definitions can be viewed [here](#).

3. Legal basis for the processing of data

a) **Processing of personal data according to the GDPR**

We process your personal data such as: Your surname and first name, your e-mail address and IP address, etc. only if there is a legal basis for this. According to the General Data Protection Regulation, the following regulations in particular may be considered here:

- Art. 6 para. 1 sentence 1 lit. a GDPR: The data subject has given his or her consent to the processing of personal data concerning him or her for one or more specific purposes.
- Art. 6 para. 1 sentence 1 lit. b GDPR: Processing is necessary for the performance of a contract to which the data subject is a party or for the implementation of pre-contractual measures taken at the request of the data subject.

- Art. 6 para. 1 sentence 1 lit. c GDPR: Processing is necessary for compliance with a legal obligation to which the controller is subject
- Art. 6 para. 1 sentence 1 lit. d GDPR: Processing is necessary to protect the vital interests of the data subject or of another natural person
- Art. 6 para. 1 sentence 1 lit. e GDPR: processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller
- Art. 6 para. 1 sentence 1 lit. f GDPR: processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require the protection of personal data, in particular where the data subject is a child

However, we always point out the legal basis on which the processing of your personal data takes place at the respective points of this data protection declaration.

b) Processing of information according to § 25 Abs.1 TTDSG

We also process information in accordance with § 25 (1) TTDSG by storing information on your terminal equipment or by accessing information that is already stored in your terminal equipment. This can be both personal information and non-personal data, such as cookies, browser fingerprints, advertising IDs, MAC addresses and IMEI numbers. Terminal equipment is any device directly or indirectly connected to the interface of a public telecommunications network for sending, processing or receiving messages, § 2 Abs.2 Nr.6 TTDSG.

As a rule, we process this information on the basis of your consent, § 25 Abs.1 TTDSG.

Insofar as an exception according to § 25 Abs.2 Nr. 1 and Nr.2 TTDSG is given, we do not require consent. Such an exception exists if we only access or store the information to transmit a message over a public telecommunications network or if this is strictly necessary for us to provide a telemedia service that you have expressly requested. You can revoke your consent at any time.

We inform you that the withdrawal of consent does not affect the legality of the processing carried out on the basis of the consent until the revocation

4. Disclosure of personal data

The transfer of personal data is also processing within the meaning of the previous section 3. At this point, however, we would like to inform you separately about the topic of passing on to third parties. The protection of your personal data is very important to us. For this reason, we are particularly careful when it comes to sharing your data with third parties.

A transfer to third parties therefore only takes place if there is a legal basis for the processing. For example, we pass on personal data to persons or companies who work for us as processors in accordance with Art. 28 GDPR. Processor is anyone who processes personal data on our behalf – in particular in a relationship of instruction and control with us.

In accordance with the requirements of the GDPR, we conclude a contract with each of our processors in order to oblige them to comply with data protection regulations and thus to guarantee your data comprehensive protection.

5. Storage period and deletion

Your personal data will be deleted by us insofar as they are no longer necessary for the purposes for which they were collected or otherwise processed, the processing is not necessary to exercise the right to freedom of expression and information, to fulfil a legal obligation, for reasons of public interest or to assert, exercise or defend legal claims.

6. SSL or TLS encryption

This website uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as the inquiries you send to us as the website operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

7. Cookies

We use cookies on our website. Cookies are small data packets that your browser automatically creates and that are stored on your device when you visit our website. These cookies are used to store information in connection with the device used.

When using cookies, a distinction is made between technically necessary cookies and "other" cookies. Technically necessary cookies are present if they are absolutely necessary to provide an information society service that you have expressly requested.

a) Technically necessary cookies

In order to make the use of our offer more pleasant for you, we use technically necessary cookies, which may be so-called session cookies (e.g. language and font selection, shopping cart, etc.), consent cookies, cookies to ensure server stability and security, etc. The legal basis for cookies results from Article 6 (1) sentence 1 lit. f) GDPR, our legitimate interest in the error-free operation of the website and the interest in providing you with our services in an optimized way.

b) Other cookies

Other cookies include cookies for statistical, analytical and marketing and retargeting purposes.

We use these cookies for you on the basis of your consent in accordance with Art. 6 para. 1 sentence 1 lit. a) GDPR.

You can revoke your consent to the use of cookies at any time. We inform you that the withdrawal of consent does not affect the legality of the processing carried out on the basis of the consent until the revocation.

For this purpose, you can either edit your cookie settings on our website, deactivate the use of cookies in your browser settings (whereby this may also restrict the functionality of the online offer) or, in individual cases, set an opt-out for the corresponding service.

For the respective services, we point out the legal basis on which this data is processed within the data protection declaration.

Change cookie settings

8. Cookie banner

To obtain consent for the cookies we use, we use the cookie banner "Cookiebot" of the service provider Usercentrics GmbH, Sendlinger Straße 7, 80331 Munich. This own sets a so-called consent cookie to query and process the respective consent status. This consent cookie is technically necessary and is therefore used on the basis of our legitimate interest in accordance with Art. 6 (1) sentence 1 lit. f GDPR, § 25 (1) TTDSG.

9. Collection and storage of personal data as well as their type and purpose of use

a) External hosting

Our website is located at ALL-INKL.COM - Neue Medien Münnich Hauptstraße 68 | D-02742 Friedersdorf. For this reason, all personal data collected on our website is stored on the servers of our host, unless an external service of a third party is integrated. This may be the IP address, your e-mail address, communication data or similar. You can find out below which specific personal data this is involved in the individual functions and services explained by us. If we use an external service of a third party, this will be made clear in the description of the respective service or tool.

The hoster processes your data only on our instructions and insofar as this is necessary to fulfil the services on the website. A processing of the data by the hoster for own purposes does not take place. We have concluded a contract for order processing with them.

b) When visiting the website

When you visit our website, the browser used on your device automatically sends information to the server of our website. This information is temporarily stored in a so-called log file. The following information is collected without your intervention and stored until it is automatically deleted:

- IP address of the requesting computer
- Date and time of access
- Name and URL of the retrieved file
- Website from which access is made (referrer URL)
- Browser used and, if applicable, the operating system of your computer as well as the name of your access provider

The aforementioned data will be processed by us for the following purposes:

- Ensuring a smooth connection to the website
- Ensuring comfortable use of our website
- Evaluation of system security and stability
- Troubleshooting
- for other administrative purposes

Data that allows conclusions to be drawn about your person, such as the IP address, will be deleted after 7 days at the latest. If we store the data beyond this period, this data will be pseudonymised so that an assignment to you is no longer possible.

The legal basis for data processing is Art. 6 para. 1 sentence 1 lit. f GDPR. Our legitimate interest follows from the purposes for data collection listed above. Under no circumstances do we use the collected data for the purpose of drawing conclusions about your person.

c) Contractual relationship

In the context of the establishment of the contractual relationship, pursuant to Art. 6 para. 1 sentence. 1 lit. b DSGVO only processes the personal data absolutely necessary for the execution of the contract.

If you also provide voluntary information, this will only be processed on the basis of your consent in accordance with Art. 6 para. 1 sentence 1 lit a GDPR. We use this voluntary information to offer a customer-friendly service and to constantly improve it.

d) Newsletter

Content of the newsletter and registration data

We will only send you a newsletter tailored to your needs if you order it from us and have given your consent in accordance with Art. 6 para. 1 sentence. 1 lit. a DSGVO, § 25 Abs.1 TTDSG. The contents and functions of the newsletter are described in detail when registering for the newsletter. To subscribe to the newsletter, it is sufficient to provide your e-mail address. If you provide further voluntary information such as e.g. Your name and/or gender, these will be used exclusively for the personalization of the newsletter addressed to you.

Double opt-in and logging

For security reasons, so that no one can register with third-party e-mail addresses, we use the so-called double opt-in procedure to register for our newsletter. After subscribing to our newsletter, you will therefore first receive an e-mail asking you to confirm your registration. Only with the confirmation of the registration does it become effective.

Furthermore, your subscription to the newsletter will be logged. The logging includes the storage of the registration and confirmation time, your specified data and your IP address. If you make changes to your data, those changes will also be logged.

Revocation

If you no longer wish to receive our newsletter, you can revoke your consent at any time for the future. To do this, you can click on the link to unsubscribe from the newsletter at the end of each newsletter or send us an e-mail to the following e-mail address:

mail@bmz-group.com

The revocation of consent does not affect the legality of the processing carried out on the basis of the consent until the revocation.

Use of sendinblue

We use the e-mail tool sendinblue (Sendinblue GmbH, Köpenickerstr. 126, 10179 Berlin) to send our newsletter.

For this purpose, the data you provide will be passed on to sendinblue and processed by them. This tool allows us to evaluate how the newsletters are opened and used.

Sendinblue is a German company whose servers are located in Germany, so they are also subject to the provisions of the BDSG and the GDPR.

We have also concluded an order processing contract with sendinblue. Sendinblue does not acquire the right to disclose your data.

Further information on sendinblue's data protection can be found at:

<https://de.sendinblue.com/legal/privacypolicy/>

e) Contact form / e-mail contact

We provide you with a form on our website so that you have the opportunity to contact us at any time. For the use of the contact form, it is necessary to provide a name for a personal salutation and a valid e-mail address for contacting you, so that we know who sent the request and can process it.

If you send us enquiries via the contact form, your details from the enquiry form, including the contact details you provided there, as well as your IP address in accordance with Art. 6 para. 1 sentence 1 lit. b and f GDPR for the implementation of pre-contractual measures that take place at your request or for the perception of our legitimate interest, namely for the exercise of our business activities.

The requests and the associated data will be deleted no later than 6 months after receipt, unless they are required for a further contractual relationship.

10. Analysis and tracking tools

We use the analysis and tracking tools listed below on our website. These serve to ensure the continuous optimization of our website and to design it according to requirements.

We use these tools on the basis of your consent in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR. You can withdraw your consent at any time by changing the cookie settings. The processing until revocation remains lawful.

The respective data processing purposes and data categories can be found in the corresponding tools. We would like to point out that we have no influence on whether and to what extent the service providers carry out further data processing.

Google Analytics

On our website we use Google Analytics, a web analysis service provided by Google (Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, hereinafter referred to as "Google").

Google Analytics uses cookies in this context (see Section 7). The information generated by the cookie about your use of this website such as

- Name and version of the browser used
- Operating system of your computer
- Website from which access is made (referrer URL)
- IP address of the requesting computer
- Time of the server request

are usually transmitted to a Google server in the USA and stored there.

However, since we have activated IP anonymisation on our website, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there.

On our behalf, Google will use this information to evaluate your use of our website, to compile reports on website activity and to provide us with other services related to website activity and internet usage. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

We have concluded a contract processing agreement with Google.

Please click here for an overview of Google's data protection.
[\[https://support.google.com/analytics/answer/6004245\]](https://support.google.com/analytics/answer/6004245)

11. Rights of the data subject

You have the following rights:

a) Information

In accordance with Article 15 GDPR, you have the right to request information about your personal data processed by us. This right of access includes information on:

- the purposes of processing
- the categories of personal data
- the recipients or categories of recipients to whom your data has been or will be disclosed
- the planned storage period or at least the criteria for determining the storage period
- the existence of a right to rectification, erasure, restriction of processing or objection
- the existence of a right of appeal to a supervisory authority
- the origin of your personal data, if they were not collected by us
- the existence of automated decision-making, including profiling and, where applicable, meaningful information on its details

b) Correction

In accordance with Article 16 GDPR, you have the right to immediate correction of incorrect or incomplete personal data stored by us.

c) Deletion

In accordance with Article 17 GDPR, you have the right to request the immediate deletion of your personal data from us, unless further processing is necessary for one of the following reasons:

- the personal data are still necessary in relation to the purposes for which they were collected or otherwise processed
- to exercise the right to freedom of expression and information
- for compliance with a legal obligation which requires processing under European Union or Member State law to which the controller is subject or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller
- for reasons of public interest in the field of public health pursuant to Art. 9 para. 2 lit. h and i and Art. 9 para. 3 GDPR
- for archiving purposes in the public interest, scientific or historical research purposes or for statistical purposes pursuant to Article 89 (1) GDPR, insofar as the right referred to in section a) is likely to render impossible or seriously impair the achievement of the objectives of such processing
- to assert, exercise or defend legal claims

d) Restriction of processing

In accordance with Article 18 GDPR, you may request the restriction of the processing of your personal data for one of the following reasons:

- You dispute the accuracy of your personal data.
- The processing is unlawful and you oppose the deletion of the personal data.
- We no longer need the personal data for the purposes of processing, but you need them to assert, exercise or defend legal claims.
- You object to the processing pursuant to Article 21 (1) GDPR.

e) Instruction

If you have requested the correction or deletion of your personal data or a restriction of processing pursuant to Article 16, Article 17 or Article 18 GDPR, we will inform all recipients to whom your personal data have been disclosed, unless this proves impossible or involves disproportionate effort. You can ask us to notify you of these recipients.

f) Transmission

You have the right to receive your personal data that you have provided to us in a structured, commonly used and machine-readable format.

You also have the right to request the transfer of this data to a third party, provided that the processing was carried out using automated procedures and is based on consent pursuant to Art. 6 para. 1 sentence 1 lit. a or Art. 9 para. 2 lit. a or on a contract pursuant to Art. 6 para. 1 sentence 1 lit. b GDPR.

g) Revocation

In accordance with Article 7 (3) GDPR, you have the right to revoke your consent to us at any time. The revocation of consent does not affect the legality of the processing carried out on the basis of the consent until the revocation. In the future, we may no longer continue data processing based on your revoked consent.

h) Complaint

In accordance with Article 77 GDPR, you have the right to complain to a supervisory authority if you believe that the processing of your personal data violates the GDPR.

i) Contradiction

If your personal data is processed on the basis of legitimate interests pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR, you have the right to object to the processing of your personal data in accordance with Art. 21 GDPR, provided that there are reasons for this arising from your particular situation or the objection is directed against direct advertising. In the latter case, you have a general right of objection, which will be implemented by us without specifying the particular situation. If you would like to exercise your right of revocation or objection, simply send an e-mail to mail@bmz-group.com

j) Automated individual decision-making, including profiling

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you. This provision shall not apply where the decision

- i. is necessary for the conclusion or performance of a contract between you and us
- ii. is permitted by European Union or Member State law to which we are subject and that legislation contains appropriate measures to safeguard your rights and freedoms and legitimate interests
- iii. with your express consent

However, these decisions may not be based on special categories of personal data pursuant to Article 9 (1) GDPR, unless Article 9 (2) (a) or (g) GDPR applies and appropriate measures have been taken to protect your rights and freedoms and legitimate interests.

With regard to the cases referred to in i) and iii), we shall take appropriate measures to safeguard your rights and freedoms and legitimate interests, at least the right to obtain human intervention on our part, to express your point of view and to contest the decision.

12. Changes to the Privacy Policy

If we change the privacy policy, this will be indicated on the website.

Status: 25.03.2022