

Karlstein am Main, April 18, 2019

Europe's biggest conference for battery technology sold out

## **16th Battery Experts Forum a great success**

The Battery Experts Forum - Europe's largest conference on battery technology - celebrated from 10.-12. April 2019 its premiere on the fairground of the city Frankfurt am Main. The organizer draws summary - the forum was sold out and thus an absolute success! Due to the expansion in the financial metropolis, the high demand from the previous year was covered. Overall, the event has doubled in Frankfurt. The enormous interest from the public, industry and politics in the battery industry was clearly noticeable. With participant growth of around 100 percent, in 2019 twice as many participants arrived at the industry event as in 2018.

### **Exhibition area for companies of the entire value chain**

The exhibition was also strongly represented with approximately 60 percent growth in exhibiting companies and a threefold space. Renowned international companies from the battery industry were among them - including the leading cell manufacturers such as LG Chem, Murata, Samsung, Panasonic and BYD, which is an absolute unique selling point of this event. From cell and battery manufacturers to OEMs and users, new design, production and manufacturing solutions including battery systems, materials and components, as well as testing and recycling processes were presented. Outside, a number of e-vehicles, including modern e-bikes from ZEG and Rotwild, as well as the new e-scooter from Metz, were tested. Even large-sized e-vehicles such as the electric bus from Solaris or the latest prototype of the ACM City Taxi were an eye-catcher.

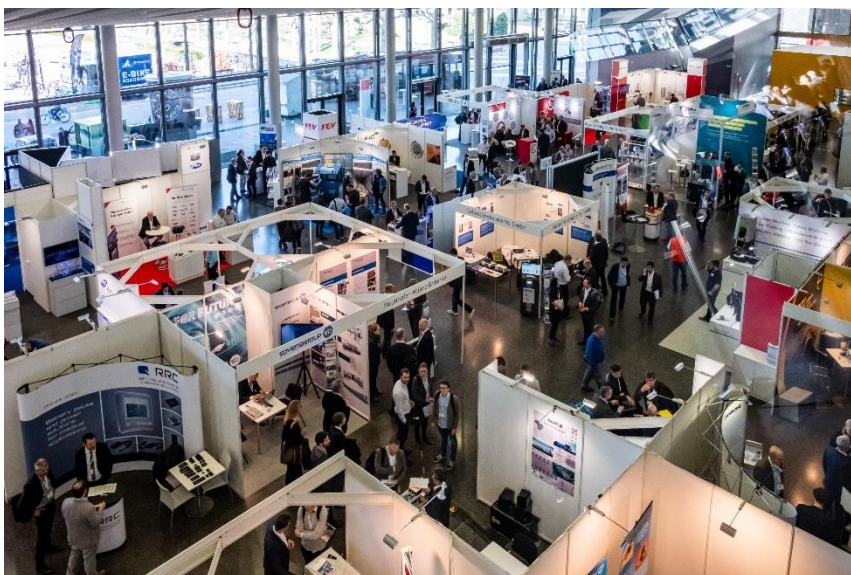
### **Extensive conference program**

With around 100 speakers, the presentation program of the conference was even more extensive and diversified - six parallel sessions covered the three days of the event. At the Press Lounge, journalists had the opportunity to meet with experts at an exclusive appointment - among them well-known representatives such as Prof. Dr. Günther Schuh and Sven Bauer - their valuation and need to build a German cell manufacturing experience. Conclusion: Germany, the government as well as the industry, must start with it and not continue to shed light on opportunities and risks. It is agreed - the construction of a German cell production is a learning process and is only getting to a profitable and functioning business after starting and some optimization processes.

The Battery Experts Forum will also be launched in Frankfurt in 2020. The date will be announced shortly as "Save the Date".



Caption: Sven Bauer, CEO & Founder of the BMZ Group at the keynote presentation in front of a sold-out audience.



Caption: The exhibition on the ground floor of the Forum Messe Frankfurt with well-known companies from the industry.

**Contact:**

Batteryuniversity GmbH  
Christian Adamczyk  
CMO/Press Spokesman  
Am Sportplatz 30  
63791 Karlstein am Main  
Phone: 06188/9956 770  
Mail: [mail@bu-lab.eu](mailto:mail@bu-lab.eu)  
Web: [www.bu-lab.eu](http://www.bu-lab.eu)