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BATTERY EXPERTS FORUM AND EUROBIKE – PARALLEL EVENTS CREATE NEW SYNERGIES

***BATTERY MEETS BIKE: LEADING EVENTS BECOME DIRECT NEIGHBOURS AND
EXHIBIT SIMULTANEOUSLY AT THE FRANKFURT MESSE EXHIBITION GROUNDS***

Karlstein am Main, Germany, February 11, 2022 – A double power pack: The two leading events in the industries of battery technology and bike mobility are providing a unique opportunity for a cross-disciplinary transfer of knowledge and new contacts. The Battery Experts Forum, Europe's largest conference on the subject of battery technology, is moving into the time slot from 12 - 14 July 2022 for its 17th edition and will be a direct neighbour of the leading trade fair Eurobike (13 - 17 July), also taking place at the Messe Frankfurt site.

“The triumphant progress of the e-bike is closely linked with that of global battery technology. By coinciding with the prestigious Battery Experts Forum the new Eurobike will be promoting inspiration on both sides as it brings more international specialists into contact with each other and creates a greater momentum at the same place and same time,” points out fairnamic Managing Director Stefan Reisinger.

The Battery Experts Forum, Europe's largest conference for the battery industry, celebrated its premiere at the Frankfurt am Main exhibition site with a sell-out event in 2019. With the current expansion, the BMZ Group is responding to the high demand and has transformed the new location into a gathering for the battery technology industry as a whole over the three days. CEO and Founder Sven Bauer explains: “In 2022 we are hoping for further growth of the Battery Experts Forum and are rapidly becoming the world's largest battery conference. In conjunction with the parallel Eurobike show, we are creating new synergies and boosting exchange with other sectors of industry.” From 12 - 14 July (open daily from 9 am - 5 pm) the event with some 100 specialist talks on seven stages in the conference centre will additionally be occupying Hall 6 at the fair grounds and will expand its exhibition area to more than 10,000 m². The BMZ Group is expecting 160 exhibitors and around 5,000 participants from more than 50 nations. Further information is available at <https://www.battery-experts-forum.com>.

The 30th edition of Eurobike runs from Wednesday 13 July - Sunday 17 July 2022, from 9 am – 6 pm each day. On Saturday and Sunday, it will be open to the general public. The leading trade fair is using the entire western

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section of the Messe Frankfurt site to create a perfect circuit covering more than 100,000 m² of hall space that will showcase the bicycle in all its many facets. Included in this tour are halls 8 and 9 as well as the new halls 11 and 12, both of which have two levels. More than 1,400 exhibitors and some 100,000 participants are expected from all over the world. For more information, please visit: www.eurobike.com.

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